

Factsheet

Out-of-the-Box Event

Venue	Théâtre Marcellin-Champagnat
Concept Name	Beyond Perceptions
Theme	Perception - Appreciation - Festivities
Objectives	<ul style="list-style-type: none"> ▪ Develop and organize an appreciation event that goes off the beaten path ▪ Appreciation of a member of an organization or a company employee ▪ Create a sense of belonging ▪ Encourage motivation ▪ Redefine the limits (location, physical occupation of participants) ▪ Position participants differently (role) ▪ Create an experience that all participants may appreciate ▪ Change perspectives - present a new point of view ▪ Encourage accessibility
Concept Description	<p>The idea is to allow participants to become actors of their own accomplishments, successes for the evening. The goal is to surprise them since they are used to only attend the presentation or enjoy a show.</p> <p>For a departure from the usual perspective, the hall is redefined, and the stage is accessible. It becomes their space. Roles are reversed. And so is the participants' perception regarding their involvement in the event.</p>

<p>Logistic Content</p>	<ul style="list-style-type: none"> ▪ Setup of the main stage depending on the formula selected (cocktail - round table, banquet) ▪ Installation of lighting system along the aisles to make the concert hall disappear ▪ Setup of an additional stage on top of the first rows of seats in front of the main stage (for the host, speeches) ▪ Setup of an extra screen for projection to the balcony (in support of the additional stage for the speeches) ▪ Use of the stage screen (curtains are closed not to unveil the setup) to show the opening video (event introduction and welcoming of guests) ▪ Use of a cyclorama (back of the stage) to show content (to ensure good synchronization between the moment the curtain opens and what's shown on the back screen)
<p>Example of Schedule</p>	<p>5 p.m.</p> <ul style="list-style-type: none"> ▪ Arrival and welcoming of participants (lobby) ▪ Hors d'œuvre and drinks service by staff (glass of wine and various appetizers) ▪ Activities (as per the client's choice) <p>6 p.m.</p> <ul style="list-style-type: none"> ▪ Participants are invited to enter the concert hall ▪ Welcoming of participants with a short video (Academy Awards-style) to highlight their accomplishments or participation. Participants are still in the aisles. ▪ The curtain rises, and the screen appears; unveiling of the stage with the video projection on the cyclorama at the back of the stage. ▪ Participants are invited to the stage, and then to go to the food and beverages stations (according to the chosen formula)

	<p>6:15 p.m.</p> <ul style="list-style-type: none"> ▪ Speeches from the stage with supporting video set up at the balcony (depending on the needs) ▪ Activities on the balcony stage (client’s choice) <p>8 p.m.</p> <ul style="list-style-type: none"> ▪ End of event
<p>Approx. Budget (based on 150 people)</p>	<ul style="list-style-type: none"> ▪ Room Rental: \$4 500-\$5 500 ▪ Audiovisual: \$3 500-\$4 500 ▪ Activities (photobooth): \$2 500-\$3 000 ▪ Catering Services - according to the client’s selection ▪ No exclusive caterer on site ▪ Other possible fees: furniture rental, visual content development, music, food and beverages. Additional fee may apply depending on the formula the client will choose. <p style="text-align: right;">*Prices before taxes</p>
<p>Suppliers</p>	<ul style="list-style-type: none"> ▪ Sonorisation Holiday - audiovisual ▪ Agnus Dei - Catering services ▪ Samusic ▪ Agence Emy
<p>Suggestions to enhance the event</p>	<ul style="list-style-type: none"> ▪ Setup for activities (example: interactive photobooth) in the lobby to welcome the participants before they enter the concert hall ▪ Food station (or service on platters) and bar

Contact

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